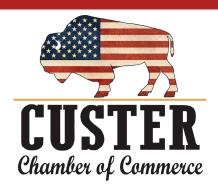
Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

Busy Weekend Ahead

Restaurant Week is well underway! We sure have been enjoying some tantalizing dishes cooked up by the amazing 16 participating restaurants. There are still a few days left to get out and sample some tasty treats. If you have to wait for a table, consider stopping into Old Pine Social and trying your hand at some axe throwing. The Beacon, the Gold Pan and the VFW will all be having entertainment this weekend so be sure to stop in and check them out. Drop your kiddos off at the YMCA for Skate Night and enjoy a DATE night. And don't forget that the VFW will be hosting Sip and Paint Classes with artist Tami Showers on Saturday. There are still a couple of spots available for the 5:30 class. Call 970-481*8183 to reserve a spot.

The Custer Chamber's Trade Show will be held this Saturday (March 4) at the Custer High School, 1645 Wildcat Lane from 9am- 3pm. Various foods, crafts and other items will be on display and this year. The Xi Alpha Omega will once again have concessions available. We have about 50 vendors from Custer, Belle Fourche, Hot Springs, Box Elder, Spearfish, Rapid City, Keystone, Edgemont and Wyoming participating this year. AND the Girl Scouts will be there selling cookies!!! The Chamber will be doing hourly drawings starting at 10am to give away Custer Cash. Make your plans now to attend this fun family event. Admission is a free-will donation to the Civil air Patrol.

In addition to all this fun, several shops will be open downtown. Some like the SD Outdoor Shop will be featuring Restaurant Week Specials (think discounts on everything stretchy)!

It is a great weekend to get out, enjoy yourself and support our local businesses.



IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean Administrative Assistant jdean@custstersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl
Diane Dennis
Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison Mark Naugle - School Liaison Lydia Austin- CSP Liaison Leah Noem- BID Board Liaison





Carnival Tickets on Sale Now!

Trade Show Special

4 tickets for \$70

Each Ticket is good for unlimited rides during one session



To have things added to Buffalo Bytes, please send to Amy: <u>abrazell@custersd.com</u>. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

February 27-March 4

6th Annual Custer Restaurant Week At participating restaurants throughout Custer

March 4

18th Annual Custer Trade Show Custer High School (1645 Wildcat Lane) 9am-3pm

March 16

Chamber Mixer at Lewis Realty 5pm-7pm

WEEKLY HUMOR



CHAMBER HAPPENINGS

















HOSTED BY LEWIS REALTY

14 MT RUSHMORE RD.

MIXERS ARE A GREAT WAY TO MEET, MIX AND MINGLE.
PLEASE BRING A FRIEND AND ENJOY SOME
REFRESHMENTS.



_

The Custer Chamber will be hosting the 9th Annual Sound of Silence Tesla Rally, May 19-21. We are anticipating 75-100 drivers in attendance along with their passengers. We already have over 30 participants registered for the event and it's still three months away.

This is an event that brings many people to town at a typically slower time of year, and it's a great opportunity to bring attention to your business. When the registrants check-in for the event, each attendee is given a swag bag that includes information about the event and free stuff from local businesses.

If you would like to include some "swag" please contact Dawn at dmurray@custersd.com.

SOME swag ideas include:

- Hand sanitizer (super popular right now!)
- · Coupons/Gift Cards to your business

You could also offer a discount if they show their Tesla Rally name badge -include info about this in the swag bag

- · Snacks with your information attached
- · Sample of your product
- · Reusable water bottles
- · Branded notebooks/notepads

Keep in mind that each driver is also given \$10 in Custer Cash and they're looking for a place to spend it – give them a reason to spend it at YOUR business!

MEMBER SPOTLIGHT

2023 CUSTER CHAMBER

MEMBER SPOTLIGHT

LET US SPOTLIGHT YOUR
BUSINESS! PLEASE SEND A FEW
WORDS AND PICTURES TO BE
FEATURED IN BUFFALO BYTES
AND ON SOCIAL MEDIA.



To have your business featured in our Member Spotlight, please contact Amy Brazell at abrazell@custersd.com



Garcia Family Clinic-Bella Rejuvenation
US Flag Pole Guy

JandJ Hospitality

C 4 TI'11 C D' 4'

The Church at Custer

AREA EVENTS







Quinoa

Date: Friday, March 3rd

Where: Custer Senior Center -

Time 3:30-5:00

Presented by: Helen Nichols,

RD LN CDCES

Sponsored by the Custer Senior Center



The Custer County Republicans will meet Tuesday, March 7, at 5:30pm, in the Pine Room at the Custer County Library Annex. We will be reviewing some of the Legislative Session this year and also hearing a bit about the proposed Social Studies Standards for schools. Our meetings are open to any interested parties, and all Custer County Republicans are encouraged to attend. Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans.





CELL PHONE WEEK

MARCH 6TH-10TH 30 MINUTE SESSIONS AVAILABLE

Get Tech Assistance at the Custer County Library

REQUIREMENTS:

- Reserve a time for one-on-one help during the week
- Bring your cell phone information and any passwords needed
- Make sure your phone is charged

Free of Charge

REGISTER TODAY 605-673-4803



Coffee with a Ranger!

A Meet & Greet Event!
Friday, March 10, 2023
9:30 to 10:30 a.m.
Pine Room at the Custer County Library
Coffee provided!

Presented by Jewel Cave National Monument in collaboration with the Black Hills Parks and Forest Association and Black Hills National Forest













ZOOM MEETING

MARCH 15TH 2 P.M. MT / 3 P.M. CT





THURSDAY MARCH 16TH SOUP & PIE

11AM – 1PM Custer Senior Center 538 Mt. Rushmore Rd.



Refreshments

Homemade Bread

Featuring:

Chicken Noodle

Creamy Potato

Chili

Everyone Welcome!





South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday March 18th 2023 9:00am to 4:30pm

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at www.sodakian.com.

Contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net









REGIONAL LEADERS BREAKFAST

WESTERN DAKOTA TECHNICAL

COLLEGE is an integral member of the Black Hills community. As the only technical college in Western South Dakota, we know we serve more than just Rapid City. With satellite campuses being expanded into multiple West River locations, we would like to share our vision for the future with our local leaders, learn more about the changing needs of local industries, and better understand how we can work together, to build the workforce of tomorrow.

Questions? Contact Nora Leinen, WDT Foundation Director at Nora.Leinen@wdt.edu or (605) 718-2436



- Tue
 - Tuesday, March 21
- **-1** 8:0
 - 8:00 a.m. 9:30 a.m.
- Q
- Pine Room | Custer County Public Library 447 Crook St., Custer, SD 57730

Event is **FREE** to invitees.

Please RSVP to Nora.Leinen@wdt.edu

The Great Custer Easter Egg Hunt



Friday, March 31st 4PM-6PM



Contact Caitlin for more information Caitlin@protectcuster.com

ANNOUNCEMENTS

Food prices

Custer's

getting you frustrated???

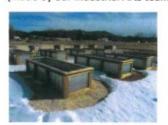
Recreation/Wellness team is offering gardening spots for <u>YOU</u> this spring!

> The <u>Community School</u> <u>Garden</u> will be open for gardening late MAY!!



Currently available at the school campus on Sidney Park (near the ball field)

 16 - 4 x 12 beds (made by our Industrial Arts teams)



 5 - ADA – wheelchair accessible beds (no bending!)



- Water provided and some tools and compost will be available!
- Users will be asked to complete a user agreement form and submit an annual \$30.00 fee. (Scholarships available)



Colleen Hennessy

chennefrank@aol.com

605-673-2073



711 N. Creek Drive Rapid City, SD 57703 bh.agnr.alliance@gmail.com



Email Subscription Form

Click Here For More Information





Saturday, May 6th South Dakota Outdoor Shop

JOIN US FOR A FAMILY FRIENDLY EVENT THAT WILL INCLUDE A SELF-LEAD HIKE AND A CHANCE TO WIN ONE OF OVER 40 PRIZES.

Presented by:







Every month, **83%*** of South Dakota adults – read the local newspaper in print or online.

Connect to 83.



SIGN UP FOR SHP's WEEKLY NEWSLETTER TO LEARN HOW

www.myblackhillscountry.com

*The South Dakota Newspaper Association commissioned Coda Ventures, an independent research and consulting firm, to conduct a survey among South Dakota adults in 2021. The survey included responses from 446 completed interviews.





Opportunity for Non-Profits to gain volunteers!

This fall a program was made by my fellow graduates of the IMPACT Leadership Development Program, hosted by Custer Area Economic Development Corporation and Hill Custer Economic Development Corporation.

605 IMPACT Community Action was launched as the class project in hopes to better serve our communities.

We will provide you with our Volunteer Roster and help facilitate as many of our volunteers as possible for your event(s).

There is no cost or obligation, as we are acting as a subcommittee to Custer Area EDC and Hill City EDC, to help spread the word of 605 IMPACT.

We are grateful to help our communities with this program!

What we would need from you:

- ~ A list of your events
- ~ The number of volunteers that are needed for each event
- \sim A summary of the duties to be performed at each event
 - ~ Contact information of event organizer(s)

Please send your information to the email or address below:

Hill City 605 IMPACT Chair Contact: Angela Crisman

hillcityedc@gmail.com

P.O. Box 1143, Hill City, SD 57745

Custer 605 IMPACT Chair Contact: Aleah Witt

aleahwitt@yahoo.com

P.O. Box 128, Custer, SD 57730



Custer YMCA Memos



For Youth Development For Healthy Living For Social Responsibility

Feel free to share this newsletter with anyone whom you think may find it useful.

Contact

Rex Jorgensen Director e: rex@rcymca.org p: 605.673.5134

Connie Curry Program Director e: connie@rcymca.org p: 605.673.5134

Erica Van Horn Childcare Director e: vanhorne@rcymca.org p: 605.673.2222

Please also find much more information about our programs and ongoings on our Facebook pages and on our website, https:// rcymca.org/locations/custerymca/custer-ymca/

Financial Assistance

If you are unable to pay the full cost of YMCA membership or programs, you may apply for assistance based on your financial situation. Funds for financial satistance are raised through the Y Annual Campaign and come from generous individuals, businesses and the local community.

YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all. Welcome! The Custer YMCA wants to get back on the proverbial map. We are going to try to reach the community through this newsletter. This space will be used to outline new programs that are on offer at the Y. We'll also feature snippets of knowledge that are connected to our mission.

The beginning of a new year is traditionally a time to start afresh and set goals. We have a new program at the Y that may be just what you're looking for. Cardio Kickboxing offers a mixture of martial arts and boxing. Check out this total body workout. Monday, Wednesday, Friday

5.00am—6.00am The Log Building

Many health insurance companies offer discounts to your employers if their workers can show that they routinely attend the gym or work out classes. Ask your employer today if you can receive help with paying your Y membership. Have them check into this possibility if they have not heard of this before. Buying a Membership to the Y has never been easier and getting a discount is even better!

The Custer YMCA is always looking for volunteers. If you find time in your schedule and you want to help our great organization, please contact either Rex or Connie for opportunities. We'll gladly put you to work!

THANK YOU!

The Custer YMCA Board—Kris Zerbe (President), Janet Boyer, Rick Hudson, Karen Nielsen, Eliza Raney, Tanya Shattuck, Lisa Trana, Rachael Woodhead.





We the People...

Fellow Patriots: It's all about our freedoms!

Show the world your American Spirit!

There is no cost for a site assessment and cost estimate, be it for your home or for your business.

For More Information:
Eric Butler, Owner
US Flagnole Guy of the Black Hills

US Flagpole Guy of the Black Hills 605-517-1703 or eric@usflagpoleguy.com



ART EXPRESSIONS GALLERY OF CUSTER

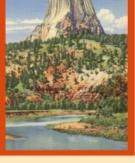












"Next Time Let's Travel First Class, Alright"

Del in Planes, Trains and Automobiles

SMALL PIECES
ART SHOW 2023

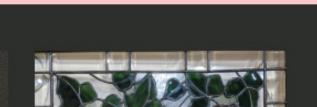
MAY 20TH THRU JUNE 17TH

YOUTH, TEEN AND ADULT CATEGORIES ● ENTRY DETAILS ON ART EXPRESSIONS FACEBOOK PAGE OR AT THE GALLERY ● VOTE FOR PEOPLE'S CHOICE ● CLOSING RECEPTION ON SATURDAY, JUNE 17TH 4-7 PM



Art Expressions Gallery and Gifts of Custer 17 North 5th Street, Custer, SD, PO Box 3024

Small Pieces Art Show Registration Form





Custer County Courthouse Art Gallery

420 Mount Rushmore Road, second floor Custer, South Dakota

Showcasing the artwork of Lynn Marcy Now through March 31, 2023

Endorsed by Custer Area Arts Council



NEWS FROM THE STATE

South Dakota_

Travel South Dakota February 2023 SDVisit.com



Hello, Tourism Partners!

Question:

What do the following cities all have in common?

- Toronto, Ontario, Canada
- Detroit, Michigan
- · Anchorage, Alaska
- · Denver, Colorado
- Minneapolis, Minnesota
- Los Angeles, California
- Chicago, Illinois
- Dallas, Texas

Answer:

Travel South Dakota has recently been sharing – or will soon be sharing – all the incredible and unique things there are to see and do in The Mount Rushmore State in every one of these cities!

We have been on a roll in recent weeks covering the highway, byways, and airways to tell potential visitors why South Dakota should be their vacation destination this summer (as well as into the future). The reception to our message? Outstanding. The audiences interested in visiting our state? As diverse and eager to visit as we have ever seen them. At the recent Travel & Adventure Show in Los Angeles, we had the most successful show there yet. We completely ran out of promotional materials with hours left to go in the show (27 boxes of vacation guides, to be exact, plus highway maps, stickers, and other material). The great and diverse numbers of Southern Californians wanting to experience our Great Faces and Great Places has us energized and ready to reach even more potential visitors across this great nation and globe.

With the momentum of all these great stops putting extra wind in our sails, our marketing message continues to drop in key markets and cities at just the right time. Also, you may have received our recent research email which shared that Americans are ready to travel and explore this year. And we are ready for them! We are very optimistic that, barring any challenges completely outside our control, it will be another strong peak travel season. If you missed our latest research email, you can check out the 2023 Travel Outlook report here.

We have lots of activities planned for this spring. Be on the lookout for information from us pertaining to upcoming webinars in March, our Spring Hospitality Training, National Travel & Tourism Week, a Tourism Advisory Board meeting in Spearfish on April 12, and various other stops we have planned around the state. Again, more details to come soon.

THANK YOU ONCE AGAIN to so many industry members who attended the 2023 Governor's Conference on Tourism. Your feedback has been excellent, and we are already in the planning stages for the '24 conference. Please be sure and check out a recap

of the conference below as well as a link to several videos and presentation decks.

With spring just around the corner, we know you are beginning your preparations for the summer travel season. As you get ready, please let us know if we can be of any assistance. If you have any questions about research, marketing, or other outreach we are engaged in, we are just a phone call or <a href="mailto:email

All our very best,

Jim and Team

Jim Hagen
Secretary of Tourism



FOR IMMEDIATE RELEASE: Friday, Feb. 24, 2023

CONTACT: <u>Katlyn Svendsen</u>, Global Media & Public Relations Director, South Dakota Department of Tourism, 605-773-3301

TRAVEL SOUTH DAKOTA'S MARKETING CAMPAIGN EARNS "PLATINUM" AWARD IN INTERNATIONAL MARKETING COMPETITION

PIERRE, S.D. – Travel South Dakota's **Go Great Places** integrated marketing campaign was recently honored with a platinum Adrian Award – being elevated after an additional round of judging of 2022 gold award winning entries.

In November, it was announced that Travel South Dakota was honored with three Adrian Awards, which are international marketing awards from the Hospitality Sales and Marketing Association International (HSMAI).

After the **Go Great Places** integrated campaign was designated a gold award winner, a second round of judging deemed it a platinum award winner out of more than 600 entries. Being elevated to a platinum award made it eligible for the Best in Show award.

The annual Adrian Awards are the world's most prestigious travel marketing awards, recognizing travel marketing organizations for innovative sales & marketing efforts in advertising, public relations, and digital marketing. The awards ceremony honoring the handful of platinum award winners was held on Thurs., Feb. 23, in Los Angeles, California.

Travel South Dakota's **Go Great Places** integrated campaign was developed in partnership with Lawrence & Schiller of Sioux Falls, MMGY Global of Kansas City, Missouri, and Miles Partnership of Denver, Colorado.

The goal of the **Go Great Places** campaign was to stay top of mind with travelers and reach people who were ready to safely travel again. The campaign focused on South Dakota's wide-open spaces and outdoor attractions.

Overall, this campaign led to 13.5 million visitors in 2021, garnered more than 4 million impressions, and saw a return on investment of \$52:\$1.

"It is our department's mission to create top-notch marketing campaigns that are not only effective, but also engaging," said James Hagen, Secretary of the Department of Tourism. "Having this award moved to the platinum category and be

eligible for Best of Show amongst hundreds of other top notch tourism marketing competitors motivates our team to keep pursuing opportunities to share South Dakota's story with visitors from across the world."

The South Dakota Department of Tourism is comprised of Travel South Dakota and the South Dakota Arts Council. The Department is led by Secretary James D. Hagen.

Media Notes:

Visual Assetss
For visual assets from the campaign and HSMAI, visit this <u>Dropbox link</u>.

About HSMAI

The Hospitality Sales and Marketing Association International (HSMAI) is committed to growing business for hotels and their partners and is the industry's leading advocate for intelligent, sustainable hotel revenue growth. The association provides hotel professionals and their partners with tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue through programs such as the Marketing Strategy Conference, Adrian Awards, and HSMAI ROC. Founded in 1927, HSMAI is a membership organization comprising more than 5,000 members worldwide, with 40 chapters in the Americas region. Connect with HSMAI at hsmai.org, HSMAI Instagram, <a href

PRESS RELEASES



National Park Service
U.S. Department of the Interior

Badlands National Park 25216 Ben Reifel Rd Interior, SD 57750

> 605-433-5361 phone www.nps.gov/badl

Badlands National Park News Release

For Immediate Release

Release Date: February 16, 2023 Contact: Kris Salapek, 605-433-5230

Badlands National Park to move to cashless fee collection starting March 1, 2023.

Transition to electronic payments reduces transaction times, saves money, and improves accountability. **Interior, SD** - Beginning March 1st 2023 Badlands National park will transition to a fully cashless fee system and only accept mobile or electronic payments for entrance and permit fees. Visitors can also purchase Badlands

National Park entrance passes in advance by going to Recreation.gov or through the Recreation.gov application. Visitors purchasing from Recreation.gov will have a digital pass they can store on a mobile device or print out, saving time when they arrive at the park. America the Beautiful annual and lifetime passes do still cover the cost of entry into the park, and must be shown in conjunction with proper ID.

Entrance fees are an important source of revenue used to improve the visitor experience in national parks, including road and facility repairs and maintenance, trail improvements, installation of accessible exhibits, visitor and resource protection services, and more. Moving to a cashless system allows parks to be better stewards of

revenue available to support critical projects and visitor services, and improving accountability and reducing risk.

More information about visiting the park can be found at our park website: Badlands National Park (U.S. National Park Service) (nps.gov)

www.nps.gov

About the National Park Service. More than 20,000 National Park Service employees care for more than 400 parks in the National Park System and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov, on Facebook www.facebook.com/nationalparkservice, and YouTube www.youtube.com/nationalparkservice.



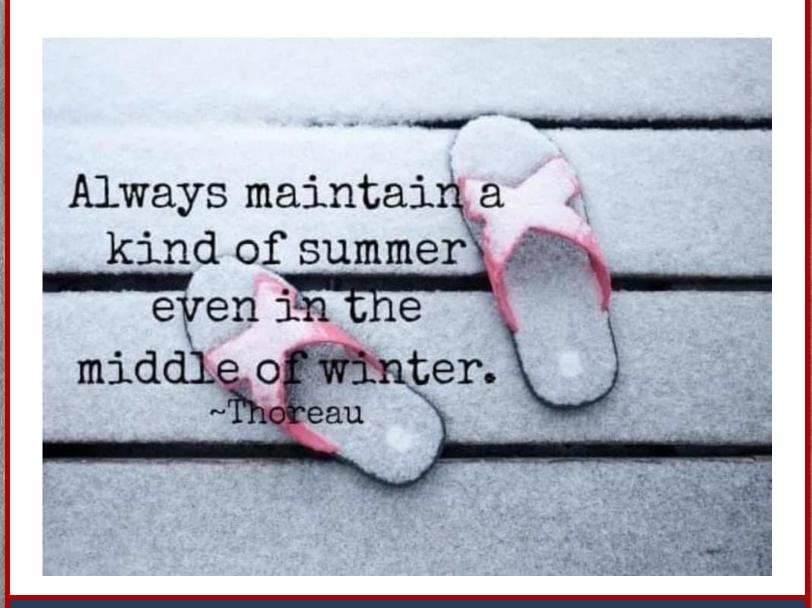
Custer Senior Center

March Schedule

Click here to Check out the Custer School District Calendar for upcoming school events!



WEEKLY INSPIRATION



HELP WANTED

DISH WASHER

DIOII WASIILIX

LINE COOKS SERVERS

Looking for a spring/summer Job? Come join our team!



Please apply in house: 308 Mt. Rushmore RD
Custer

Or By Phone: 605-981-9047

Requirements: Must have a Positive Attitude!

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CLERK

SCHEDULE: PART TIME

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- · 55 years of age or older
- · Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

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- Engage in activities to support independence



Education and Interpretation Intern

Jewel Cave National Monument Custer, SD

Enhance your public speaking skills by leading cave tours and staffing a front desk

Desired Start Date: March 22nd

Hours per week: 16-32 (must work at least 32 hours to receive park housing)
Pay: Weekly stipend of \$225-\$450 depending on hours worked

Contact: Aimee Murillo, Chief of Interpretation at

aimee_murillo@nps.gov or (605) 673-8330



Trail Crew Intern Positions

For those interested or know others that might be interested, please see the attached vacancy announcement for Trail Crew Intern positions on the Black Hills National

Forest.

Trail Crew Position

Be sure to check out the Help Wanted section on our Website:



Our Address:

615 Washington Street Custer, SD 57730

> **Phone Numbers:** 605-673-2244 800-992-9818

Send Us An Email

Connect With Us













Visit our website